

Superb new Family Guidance materials

Parents' Magazine Films Inc., sound and colour filmstrips are now available in Australia from The L & S Educational Group.

This material is presented to assist you and your associates in providing parents-to-be, caregivers, students, social workers and consultants, with a comprehensive range of communication aids which help highlight the needs of children and what adults can do to guide both adults and children towards sound inter-relationships. The colour filmstrips have been produced through a melding of scholars in child development, parent education and family life and expert creative and inovative visual producers.

Space does not permit us to display the synopses of all these unique colourful audio units, however complete literature is available upon request - please write to L & S.

Study area of the colour sound filmstrips -

Family Relationships

From the filmstrip sets in this section, family members will derive a better sense of their individual roles within the family as well as gain a clearer picture of the family as a whole. A fuller understanding of mother and father roles, parent-teenager relationships and parent-child conflicts will aid viewers in assuming their respective roles and responsibilities with the goal of establishing a loving and productive family life.

Child Development

The filmstrip sets in this section provide a comprehensive overview of the needs and behavior of children at various stages of development. A thorough understanding of these needs will better equip parents and caregivers to guide their children through physical, emotional and intellectual changes and lead them into a full and rewarding adult life.

Parent Education

Designed to acquaint young people and adults with the responsibilities of parenthood, the filmstrip sets in this section explore the economic, emotional and practical impact an infant may have on the home. Basic how-to skills as well as insights into the complexities of adult-child relationships are discussed and specific information on helping prepare children for future challenges will aid viewers in becoming more successful parents.

Children With Special Needs

Children with handicaps, as well as those suffering from the effects of divorce, death or abuse and neglect, often require special attention to reach their full potentials. The filmstrip sets in this section provide information on how parents and caregivers can identify and respond to a broad range of disorders and offer suggestions on obtaining professional, community and educational support.



“What Do I See When I See Me?” Emotional And Social Growth In Children FOUR SETS IN THIS SERIES

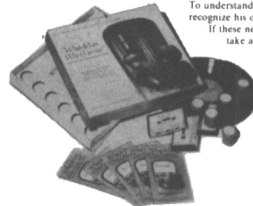
“I See Hope.” The Importance Of Emotional And Social Development

This set is designed to aid parents and caregivers to better understand and guide their children's emotional and social development—to help them feel good about themselves and learn how to get along with others, today and in the future. Dramatizations illustrate how emotional and social development occurs during early childhood and provides parents and caregivers with a deeper and clearer understanding of how influential their actions are upon their child's development.

Experiences outside of the home are also important to the development of socialization and parents are shown how to make these first experiences successful.
Script by David L. Lillie, Ed.D. with Patricia Flinnery Weiss, M.Ed.

“I See Love.” Parent-Child Relationships

The quality of parent-child relationships and the early experiences the children have at home are essential in preparing them for later life. To understand a child's behavior, this set explains, adults must recognize his or her basic needs—both physical and emotional. If these needs are not properly met, children are forced to take action, which caregivers may see as misbehaving.



Caregivers are advised to provide encouragement as their child encounters new experiences. These filmstrips also look at the caregiver's role in providing positive social experiences for their children. Suggestions are given for introducing children to new situations and helping them relate to other people. In conclusion, the filmstrips in this set discuss some common everyday problems with dramatizations of effective handling. Caregivers are encouraged to discuss these problems, resistance, negativism and arguing with their children and to resolve them together.
Script by David L. Lillie, Ed.D. with Arthur H. Cross, M.Ed.

Developing Creative Thought In Children

The Parents' Role In Creative Play



By helping develop imagination and creativity through play, parents can also come to better understand their children and help them deal with new experiences and problems. In this set, caregivers are shown the importance of their role in children's play.

To become more sensitive to children, viewers are encouraged to recall their own childhood. This set stresses that the playfulness and sensitivity adults display are more important to providing an environment conducive to creative play than elaborate toys.

Children frequently express conflicts through make-believe, and, with the help of adults, are often able to resolve these difficulties and master their fears through imaginative play. How imaginative play can help a child who is sick, destructive or overactive is also explained.

Scripts by Jerome L. Singer, Ph.D. and Dorothy G. Singer, Ed.D.

FOUR SETS IN THIS SERIES

Understanding Early Childhood

Ages 1 Through 6

The Child's Relationship With The Family

If during the early years, the child attains a high degree of self-esteem through his or her interaction with parents, there is a good likelihood that he or she will be content and satisfied in relationships in the world beyond the family. This set deals with the importance of the child's early relationship with family members in shaping the child's personality and advises parents and people who work with children on how best to relate to children in a family situation.

These filmstrips stress how parents must recognize the child's dependencies on them, but must also encourage the child to be independent.

Script by Suzanne S. Freeman

FOUR SETS IN THIS SERIES



Preparing The Child For Learning

This filmstrip set is devoted to an explanation of what is now known about how children learn, and how parents and others working with children can encourage and guide the learning experience for young children. And, it suggests how adults can take advantage of the "teaching moments" to help the young child learn.

The Development Of Feelings In Children

What are the feelings? How do they develop? This filmstrip set attempts to answer these two fundamental questions about children, as it emphasizes the importance of aiding children in developing their feelings and encouraging them to express them.

Growth And Development In Children

Prenatal Care: Preparing For Parenthood

A joyous and beautiful occasion, the birth of a new baby is an experience to be treasured. The focus of this filmstrip set is to better prepare parents and parents-to-be, physically and mentally, for the arrival of their new family member.



FOUR SETS IN THIS SERIES

Everyday Problems of Young Children



Problems are a part of growing up—for parents and their young children. This filmstrip set is designed to sharpen the caregiver's awareness of behavior that reveals a child's conflicts, and the causes of such behavior. Suggestions are given for helping the child deal with his or her distress. Viewers will become familiar with child behavior that indicates "common" problems, and with more serious problem behavior that requires professional assistance.

Child Development And Child Health

FOUR SETS IN THIS SERIES



Love And Identity

The young child's need for love is as great and as acute as his or her physical needs. This set stresses how affection, clearly and warmly given, is a requirement for the young child's healthy emotional and psychological growth.

Bringing Up Children

A How-To Guide For Parents And Caregivers

Bathing, Dressing And Toilet Training

During the early years, young children depend on their caregivers to see that they are clean and dressed and that all of their other physical needs are met. Later, when the dependent child grows into a do-it-myselfer, the caregiver must recognize and respond to the child's desire to be independent by helping and encouraging the child. Viewers of this set will gain a basic knowledge of proper procedures to employ to keep the infant clean and dry, and to teach the toddler and preschooler good personal hygiene habits.



FOUR SETS IN THIS SERIES

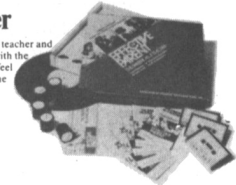
Day To Day With Your Child

How to be a responsive, understanding, and patient caregiver is the subject of this set. Viewers will gain an understanding of the importance of communication and of how, with honest communication, a trusting, loving and highly rewarding relationship will develop. In addition, they will learn how to handle the normal, yet upsetting, problems that develop in day-to-day relationships with their children.

The Effective Parent

The Parent As A Teacher

Emphasizing the importance of the caregiver's role as teacher and guide to the young child as he or she experiences first contact with the world, viewers of this filmstrip set are urged to make the child feel important and valuable by talking to the child, responding to the child's needs, and by holding the child.



FOUR SETS IN THIS SERIES

The School-Age Parent

FOUR SETS IN THIS SERIES

Becoming A Parent: The Emotional Impact

For school-age parents, the problems and responsibilities that accompany the birth of a baby can bring about changes and adjustments in their own lives and in relationships with family members and friends. This filmstrip set—through dramatizations based on actual case studies—looks at the emotional impact of parenthood for teenagers.



Dealing With Practical Problems Of Parenthood

This set focuses on the practical problems of parenthood as they relate specifically to school-age parents. True-to-life dramatizations and photographed sequences illustrate the value of professional counseling for new parents and parents-to-be, the problems in finding adequate day care, the importance of proper prenatal care, the necessity of health care for the new baby, and the need for family

Building A Future

As school-age parents look to the future, they have not only themselves but also their young children to consider. Through this set, viewers will learn how to guide a child's growth and development, and gain insights on how important love and affection is to a baby. In addition, dramatizations based on case studies show how teenage parents can take those first important steps toward developing maturity and establishing an independent adult life.

With Pride To Progress:

The Minority Child The Black Child

Building a positive racial identity and self-image is essential to the young black child's healthy growth and ability to meet the often prejudicial challenges in later adulthood.

Coping with the consequences of insufficient income and limited opportunities for social and intellectual advancement, many black parents have too little time to fulfill the developmental needs of their children. Filmstrips in this set suggest how black parents and adults can contribute to the black child's development of a pride in his or her identity and culture, which will enable the child to gain the concepts and skills necessary for both personal and professional achievement.

FOUR SETS IN THIS SERIES



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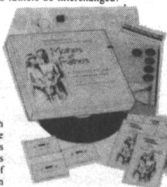
Mothers And Fathers

Mother/Father Roles

Can roles which have traditionally been assigned to mothers and fathers be interchanged? What are the effects on children when a father shares in household responsibilities which have customarily been thought of as "mother's work"? Are these things that children expect only from their mothers and not from their fathers? Filmstrips in this set examine these and other questions regarding the changing roles and responsibilities of American parents.

Family Relationships

The filmstrips in this set point to those key factors and issues which tend to have the most profound effect on a young child. As families struggle to meet continuing financial burdens, children often sense the pressures under which their parents are functioning. When a parent changes jobs frequently and the family is forced to move to a new town or city because of a job opportunity, children may be adversely affected. If parents can understand the sensitivities of young children to factors which may place a strain on the family, they will be better able to assist their children in dealing with disruptions in normal family life.



Conflicts Between Parents And Children

Daily Disagreements

Parent-child conflicts can occur during such everyday activities as eating, bathing, dressing, toilet training, and going to bed. This filmstrip set contrasts the significance of these events to both parents and children to show the viewer how and why conflict situations develop. Designed to explain the child's point of view, these filmstrips will enable parents, young adults and caregivers to be more sensitive to their children's needs in daily life.



FOUR SETS
IN THIS SERIES

Parents Expect...Children Want...

Parents expect certain behavior from their children every day around the house. And, children expect that their parents will be available to meet their every request and need. Conflicts arise because neither parents nor children can live up to each others' expectations. Through the filmstrips in this set, parents, young adults and other caregivers will gain a clearer perspective on how the child sees his or her role as a member of the household. And this set will help adults guide the child in understanding his or her rights and responsibilities as a family member.

"Forget Me, Forget Me Not..."

Looking Towards Adulthood Parents & Teenagers, Portraits & Self-Portraits

Looking towards tomorrow, adolescents are confronted by who they are today, and challenged by the person they hope to be. Teenagers need the freedom to explore new directions; and parents need to reach out to them with advice and support. In this filmstrip set, parents and teenagers share their concerns and air the conflicts which develop as the adolescent moves toward adulthood. This set will help both parents and teenagers to understand each others' values and offer young people insights into the complexities of family relationships.

FOUR SETS IN
THIS SERIES



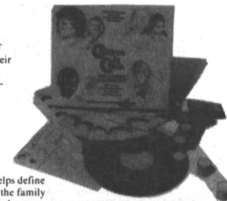
Children In Crisis

Child Abuse And Neglect

Child abuse is defined through an explanation of the types of neglect—physical, medical, educational, moral, and emotional—and their degrees of severity. It is a social disease, the viewer is shown, which can kill, or at the very least affect the later physical and emotional development of its helpless victims.

Divorce And Separation

A look at the family unit—and the child's place in that unit—helps define the effects of divorce and separation, and shows why such a change in the family structure does not have to be emotionally damaging. While divorce and separation can cause problem situations, emotional divorce—whereby parents stay together "for the sake of the children"—can also hurt the child's emotional development.



FOUR SETS IN
THIS SERIES

A Special Need, A Special Love:

Children With Handicaps

Families Who Care

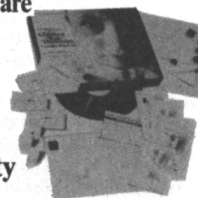
Support From The Family

To best meet the needs of their handicapped children, parents must be prepared for the effect their child will have on family relationships and family life.

Case studies dramatize how parents react first to the fact that their child is handicapped; then to the limitations the handicap places on the child. In each case, it is emphasized, the adjustments the parents make depend upon the needs of the child.

Support From The Community

To adequately provide for their handicapped children, families need help from their community and support from society. These filmstrips suggest how and where parents can find the support services they require and explain what families may expect from those services.



FOUR SETS
IN THIS SERIES

Even Love Is Not Enough:

Children With Handicaps

Behavioral And Emotional Disabilities

Photographic studies of youngsters in these different stages contrast the behavior of those who are emotionally healthy with those who have problems, as evidenced by excessive crying, violent temper tantrums, the inability to respond to others, and the rejection of authority. Through dramatizations, the viewer is shown behavior symptomatic of the many types and varying degrees of emotional disorders. Example situations illustrate how the caregiver should pay attention to and praise good behavior, and how to handle discipline and punishment so as not to reinforce bad behavior.

Physical Disabilities

While Linda, Teresa, and Marty each have different problems to overcome, they are typical of children with congenital, acquired and subtle motor handicaps. Through their experiences, the viewer learns the causes and the symptoms of a congenital disorder like cerebral palsy, spina bifida and club foot; how obstacles for future development can be brought on by an acquired disability; and the unique problems encountered by those with a subtle motor handicap.



FOUR SETS
IN THIS SERIES

Educational And Language Disabilities

A focus on language disabilities puts educational handicaps in perspective. Language develops in early childhood, this set explains. A breakdown in this developmental process occurs when there is a malfunction in the language cycle. Photographic studies show how the language cycle operates and illustrate specific problems with reception, central processing, expression, and receiving feedback—the four points where breakdowns in the cycle can occur.

Recommended for use by:

Head Start Programs, Day Care Center Program Directors

Special Education Directors

Preschool, Kindergarten and Elementary School Teachers

Hospitals, Schools of Nursing

Public Welfare Agencies, Mental Health Centers

State and Local Health Departments

Education for Parenthood Classes, Parent Groups

Early Childhood Education Programs for Students, Parents or Professionals

Schools of Education, Social Work and Psychology

Directors of In-Service Training

Produced by Parents' Magazine Films, Inc.
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- () 3. The First 18 Months: From Infant to Toddler
- () 4. Everyday Problems of Young Children

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 - () 2. Preparing the Child for Learning
 - () 3. The Child's Point of View
 - () 4. The Development of Feelings in Children

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- () 6. The Growing Parent
- () 7. Children
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- () 74. "I See Smiles, I See Frowns" - Expressing Emotions
- () 75. "I See Love" - Parent-Child Relationships