

# treat TV with TLC

## TALK ABOUT TV WITH YOUR CHILD!

- TALK ABOUT PROGRAMS THAT DELIGHT YOUR CHILD
- TALK ABOUT PROGRAMS THAT UPSET YOUR CHILD
- TALK ABOUT THE DIFFERENCES BETWEEN MAKE-BELIEVE & REAL LIFE
- TALK ABOUT WAYS TV CHARACTERS COULD SOLVE PROBLEMS WITHOUT VIOLENCE
- TALK ABOUT VIOLENCE & HOW IT HURTS
- TALK ABOUT TV FOODS THAT CAN CAUSE CAVITIES
- TALK ABOUT TV TOYS THAT MAY BREAK TOO SOON

## LOOK AT TV WITH YOUR CHILD!

- LOOK OUT FOR TV BEHAVIOR YOUR CHILD MIGHT IMITATE
- LOOK FOR TV CHARACTERS WHO CARE ABOUT OTHERS
- LOOK FOR WOMEN WHO ARE COMPETENT IN A VARIETY OF JOBS
- LOOK FOR PEOPLE FROM A VARIETY OF CULTURAL & ETHNIC GROUPS
- LOOK FOR HEALTHY SNACKS IN THE KITCHEN INSTEAD OF ON TV
- LOOK FOR IDEAS FOR WHAT TO DO WHEN YOU SWITCH OFF THE SET...
  - READ A BOOK...DRAW A PICTURE
  - ...PLAY A GAME

## CHOOSE TV PROGRAMS WITH YOUR CHILD!

- CHOOSE THE NUMBER OF PROGRAMS YOUR CHILD CAN WATCH
- CHOOSE TO TURN THE SET OFF WHEN THE PROGRAM IS OVER
- CHOOSE TO TURN ON ABC TELEVISION
- CHOOSE TO IMPROVE CHILDREN'S TV BY WRITING A LETTER TO A LOCAL STATION... TO A TELEVISION NETWORK... TO AN ADVERTISER...  
TO ACTAC

TENDER  
LOVING  
CARE



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